

RCA89185

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Hugh B. Morrison, et al.  
Serial Number: 09/868,254  
Atty. Dkt: RCA 89,185  
Filing Date: June 15, 2001  
Title: METHOD FOR SELECTING A PROGRAM DISPLAYED IN AND  
ADVERTISEMENT IN AN APPLICATION SOFTWARE PROGRAM  
Art Unit: 2623  
Examiner: Rueben M. Brown

Do Not Enter  
AB

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In response to the final Office Action dated September 21, 2007, for which a response is due by December 21, 2007, please enter the following amendments and remarks/arguments in the above-referenced application.

Amendments to and Listing of the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.